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Fail-Safe Filter Alert Will Make Its Debut at the Miami International Boat Show 2011

Stuart, Florida, February 11, 2011: NIFC and DigiVac, member of the American Boat and Yacht Council, have the pleasure to announce that they will debut the Fail-Safe Filter Alert at the Miami International Boat Show & Strictly Sail 2011 from February 17, 2011 through February 21, 2011. The Filter Alert booth will be located at Sea Isle Marina & Yachting Center, 1635 North Bayshore Drive, Miami, Florida, 33132, Booth 717 at the entrance to Pier 2. Both the inventor, Robert T. Reid, and the manufacturer, Tim Collins, will be available to demonstrate the Filter Alert as well as answer any questions. Filter Alert will be available for order at the show.

“We are excited to finally bring the Filter Alert to market. It is a giant improvement in boating safety, and it can also help to reduce wasting filters by changing them too often. With the Filter Alert, the operator no longer has to guess about the condition of the filters because it is displayed in real time at the helm,” said Robert Reid Jr., CEO of NIFC and inventor of the concept.

The Miami International Boat Show & Strictly Sail 2011 is at three locations including Sea Isle Marina & Yachting Center, the Miami Beach Convention Center, and Strictly Sail at Bayside. Shuttle service is available between all three locations as well as the Yacht & Brokerage Show in Miami Beach 2011 on Collins Avenue. For more information about the Yacht & Brokerage Show in Miami Beach 2011, visit <http://www.showmanagement.com>. For more information about the Miami International Boat Show & Strictly Sail 2011, please visit <http://www.miamiboatshow.com/>.

The DigiVac Fail-Safe Filter Alert was made possible by the combined efforts of a professional skipper and an engineer who share a passion for boating and were interested in improving overall safety. Robert Reid, a third generation yacht captain, conceived of the idea, and it was designed and manufactured in the USA by Tim Collins, President of DigiVac in Matawan, NJ. DigiVac is a digital vacuum gauge and electronics company with thirty years of excellence in the industry. Additional product information is available on the DigiVac website www.digivac.com. Robert Reid can be reached at (772) 201-5829 or ted.reid@digivac.com. Tim Collins can be reached at (732) 765-0900 or tim.collins@digivac.com.

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