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Filter Alert Will Exhibit at the Palm Beach International Boat Show 2011

Stuart, Florida, March 17, 2010: NIFC and DigiVac, member of the American Boat and Yacht Council, have the pleasure to announce that Filter Alert will be on exhibit at the Palm Beach International Boat Show 2011 from March 24, 2011 through March 27, 2011 at booth 351. Filter Alert is a system that improves safety and reduces waste. Both the inventor, Robert T. Reid Jr. also known as Capt. Ted, and the manufacturer, Tim Collins, will be available to demonstrate Filter Alert as well as answer any questions. Filter Alert will be available for order at the show.

“We look forward to introducing Filter Alert to more people at the Palm Beach International Boat Show 2011. We want all boaters to know that it is now possible to see real-time information about the condition of their filters right at the helm. They don’t have to feel obligated to change filters too frequently just to insure proper engine function. Changing filters before they are 80-90% used is wasteful and bad for the environment. It is no longer necessary to put safety above conservation in this regard. People can now fully use filters before changing them and never have to worry about engine failure that can occur with clogged filters. It’s also a solution for gas engines that have problems with ethanol,” said Filter Alert inventor Robert Reid.

The Palm Beach International Boat Show 2011 is a four day event that is ranked in the top ten best boat shows in America. On display at the show will be all sizes and types of boats and yachts, marine accessories, clothing vendors, fishing equipment, concessions, and new technologies such as the Filter Alert.

Filter Alert was made possible by the combined efforts of a professional skipper and an engineer who share a passion for boating and were interested in improving overall safety while protecting the environment. Robert Reid, a third generation yacht captain who was born and raised right here in Palm Beach County, conceived of the idea. Filter Alert was designed and manufactured in the USA by Tim Collins, President of DigiVac in Matawan, NJ. DigiVac is a digital vacuum gauge and electronics company with thirty years of excellence in the industry. Additional product information is available on the DigiVac website www.digivac.com. Robert Reid can be reached at (772) 201-5829 or ted.reid@digivac.com. Tim Collins can be reached at (732) 765-0900 or tim.collins@digivac.com.

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